



## PROFILE

A dedicated, detailed and capable research fellow with one and half year of teaching experience in Marketing and Management and a professional trainer on research methodology, data analysis in SPSS, CB-SEM (AMOS) and PLS-SEM (SmartPLS4v). Extensively published in Marketing and Management Journals (high indexed journals). A confident presenter in conferences, workshops, classrooms and able to explain complicated issues to audience level. He is a successful moderator in Webinar. Aiming to be an impactful researcher contributing to contemporary knowledge and to society; and to be a torchbearer in academic world.

## CONTACT

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EMAIL:

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[hossainuzir@gmail.com](mailto:hossainuzir@gmail.com)

# Dr. Md. Uzir Hossain Uzir

Senior Lecturer, Marketing, Putra Business School (PBS), UPM & Lincoln University College, Petaling Jaya, Malaysia

## TEACHING AND RESEARCH

- Principle of Marketing; International Marketing; Digital (e-) Marketing; Consumer Behaviour, International Business; Strategic Management; Operations Management;
- Marketing Research; Research Methods; Research Methodology; Quantitative Analysis and Methods

## EDUCATION

### Doctor of Philosophy (PhD) in Marketing in 2018-2021

Putra Business School (PBS), Serdang, Selangor, Malaysia. A leading business school accredited by AACSB, ABEST21 and Malaysian Quality Assurance (MQA).

### University of Dhaka, Bangladesh

#### Master of Disaster Management (MDM) 2014 – 2016

Institute of Disaster Management and Vulnerable Study (IMDVS).

#### Master of Business Administration (MBA) Marketing 2008 – 2009

Faculty of Business Studies (FBS)

#### Bachelor of Business Administration (BBA) Marketing 2004 – 2007

Faculty of Business Studies (FBS)

## SOCIAL AND PROFESSIONAL MEDIA CONTACT


- a. <https://scholar.google.com/citations?user=6Vr6vuMAAAAJ&hl=en>
- b. <https://orcid.org/0000-0001-6924-5282>
- c. <https://www.linkedin.com/in/dr-md-uzir-hossain-uzir-ab92b41b3/>


| Journal   | Count |     | Scopus      |            | Web of Science    |
|---|-------|-----|-------------|------------|-------------------|
|   |       |     | H-Index     | Cite-score | ISI               |
| Heliyon, Elsevier                               | 1     | Q1  | 18          | 0.43       | SSCI Q2 (IF:3.56) |
| International Journal of Business Excellence    | 2     | Q3  | 16          | 0.30       | Nil               |
| Corporate Governance: IJBS                      | 1     | Q2  | 53          | 0.57       | ESCI              |
| Sustainability, MDPI                            | 1     | Q1  | 68          | 0.61       | SCIE (3.252)      |
| Global Business Review                          | 1     | Q2  | 20          | 0.45       | ESCI              |
| Indian Journal of Corporate Governance          | 1     | Q3  | 5           | 0.20       | Nil               |
| Universal Journal of Educational Research       | 1     | Q4  | 3           | 0.12       |                   |
| The International Technology Management Review  | 2     | Nil | Nil         | Nil        | Nil               |
| Springer Nature Business and Economics          | 1     | Nil | Nil         | Nil        | Nil               |
| International Journal of Quality and Innovation | 1     |     | ERA Indexed |            |                   |

|  |   |     |     |      |                       |
|--|---|-----|-----|------|-----------------------|
| International Journal of Business Science and Applied Management | 1 | Q4  | 15  | 0.15 |                       |
| International journal of Scientific Research and Management      | 1 | Nil | Nil | Nil  | Nil                   |
| Journal of Retailing and Consumer Services                       | 1 | Q1  |     |      | JCR:Q1, SSCI (7.135)  |
| Journal of Community Psychology                                  | 1 | Q1  |     |      | JCR:Q2, SSCI (2.82)   |
| Technology in Society: An International Journal                  | 1 | Q1  |     |      | JCR: Q1, SSCI (4.135) |
| Kybernetes   | 1 | Q2  |     |      | JCR Q3 (2.235)        |
| SPECIALUSIS UGDYMAS / SPECIAL EDUCATION                          | 1 | Q4  |     |      |                       |
| PLOS ONE   | 1 | Q1  |     |      | JCR Q1 (3.752)        |
| Journal of Sustainability Science and Management                 | 2 | Q3  |     |      |                       |
| Cogent Business and Management                                   | 2 | Q2  |     |      |                       |
| Journal of Global Business Advancement                           | 1 | Q3  |     |      |                       |
| Heliyon  | 1 | Q1  |     |      | SSCI Q2 (IF:3.56)     |
| Global Business Review   | 1 | Q1  |     |      | Scopus Q2             |

| Journal   | Count | ABDC | ABS |
|---|-------|------|-----|
| Journal of Retailing and Consumer Services      | 1     | A    | 2   |
| Corporate Governance: IJBS                      | 1     | C    | 1   |
| Global Business Review                          | 1     | C    | -   |
| Indian Journal of Corporate Governance          | 1     | C    | -   |
| Technology in Society: An International Journal | 1     | C    | -   |
|   |       |      | -   |

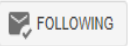
## GOGGLE SCHOLAR



**Md Uzir Hossain Uzir (ORCID:0000-0001-6924-5282)** 

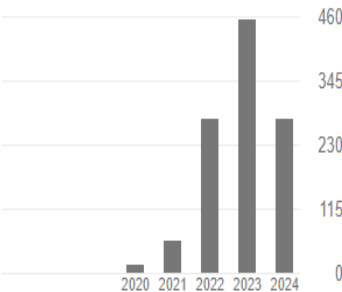
Senior Lecturer, Putra Business School & Lincoln University College, Malaysia  
Verified email at putrabs.edu.my

[Marketing](#) [Consumer Behaviour](#) [Applied Artificial Intelligence](#) [Data Analysis](#) [SEM](#)



Cited by

|           | All  | Since 2019 |
|-----------|------|------------|
| Citations | 1099 | 1097       |
| h-index   | 13   | 13         |
| i10-index | 13   | 13         |



Co-authors [EDIT](#)

| TITLE   | CITED BY | YEAR |
|---|----------|------|
| <input type="checkbox"/> <a href="#">The effects of service quality, perceived value and trust in home delivery service personnel on customer satisfaction: Evidence from a developing country</a><br>MH Md. Uzir Hossain Uzir a,**, Hussam Al Halbusi b.c.*, Ramayah Thurasamy d ...<br>Journal of Retailing and Consumer Services 63 (2021), 102721 | 488      | 2021 |
| <input type="checkbox"/> <a href="#">Does quality stimulate customer satisfaction where perceived value mediates and the usage of social media moderates?</a><br>MUH Uzir, I Jerin, H Al Halbusi, ABA Hamid, ASA Latiff<br>Heliyon 6 (12), e05710   | 140      | 2020 |
| <input type="checkbox"/> <a href="#">The Roles of The Physical Environment, Social Servicescape, Co-Created Value, and Customer Satisfaction in Determining Tourists' Citizenship Behavior: Malaysian Cultural and ...</a>  | 72       | 2020 |

# Uzir, Md Uzir Hossain

Lincoln University College, Malaysia, Petaling Jaya, Malaysia 57211549714

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428

Citations by 385 documents

21

Documents

10

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21 Documents

Author Metrics

Cited by 385 documents

2 Preprints

65 Co-Authors

0 Topics

0 Awarded Grants

## Note:

Scopus Preview users can only view an author's last 10 documents, while most other features are disabled. Do you have [access](#) through your institution? Check your institution's access to view all documents and features.

21 documents

## LATEST PUBLICATION: SUBMISSION AND THEIR STATUS AS ON MARCH 2024

- A. **International Journal of Consumer Studies:** *Third Review complete* (Since October 2023): As First and corresponding Author.
- B. **International Journal of Hospitality Management:** *Under Review* (Since April 2024): As co-author and corresponding author.
- C. **Technology in Society:** *Submission* (Since May 2024): As co-author.
- D. **Business Process Management Journal:** *First Revision Complete* (Since March 2024): As co-author
- E. **Global Business and Organizational Excellence:** *Under Revision* (Since November 2023): As First Author
- F. **Journal Of Business Research: Customer Climate Change Engagement: Under Review (Submitted on May 2024)**
- G. **The International Journal of Management Education:** *Submission* (Since March 2024): As Co-Author
- H. **Young consumers' perceived service quality. Perceived value, satisfaction, and loyalty on e-hailing service:** *Ready to Submit:* As Co-Author
- I. **Consumer behaviour in Black Hair care: AAI (ChatGPT Era):** *Ready to Submit:* Single Author
- J. **Brand Loyalty in Consumer Electronics Home Appliance:** *Ready to Submit:* Principal Author
- K. **Ride, Rest and Repeat: Ride-share service in Grab Car: Spanish Journal of Marketing:** *Submitted April 2024:* Principal Author
- L. **Determinants of Retail Supply Chain Responsiveness and Its Impact on Customer Development Performance:** *Ready to Submit*
- M. **Customer Climate Change Engagement: A funded project:** *Submitted in 03 May 2024:* Co-author in a funding research project
- N. **Customer Loyalty and Applied Artificial Intelligence:** *Ready to submit.*
- O. **Intention To Adopt Mobile Banking During Covid-19: An Empirical Study:** *Submitted in April 2024:* Co-author

## RANKING IN PUBLICATION

- CASB ACADEMIC JOURNAL RANKING 2021: #48, SCORE 0.25
- ABDC ACADEMIC JOURNAL RANKING 2021: #85, SCORE 0.90
- AD SCIENTIFIC INDEX 2023: IN MALAYSIA AND ASIA #10
- WILEY ONE OF MOST DOWNLOADED PAPER

## SUBJECTS TO BEING TAUGHT

### A. Doctor of Philosophy

1. Company application and Data analysis tool: SPSS, SmartPLS, AMOS
2. Research Methodology

### B. Master of Business Administration (MBA) Program in Lincoln University College, Malaysia

1. International Business
2. Risk Management
3. Global Leadership Management
4. Quantitative Methods of Global Business
5. Entrepreneurship
6. Strategic Management

### C. Bachelor in University Malaysia Terengganu UMT

1. International Marketing
2. Business Communication
3. Business Ethics
4. International Business and Globalization
5. Electronic Marketing
6. Purchasing and Supply Management

## POTENTIAL SUBJECTS TO TEACH

### D. Master of Business Administration (MBA) Program

7. Research Methods/ Methodology
8. Business Statistics and Data Analysis through various tools (AMOS, PLS, SPSS, Artificial Neural Network)
9. Consumer Behavior
10. Marketing Management
11. Marketing Communication
12. International Marketing
13. Business Intelligence and Analytics Systems
14. Cross Cultural Management

### E. Master of Science (MSc.) Program

7. Research Methods/ Methodology
8. Business Statistics and Data Analysis through various tools (AMOS, PLS, SPSS)

### F. Doctor of Philosophy (PhD) Program

1. Research Methods/ Methodology and Advanced Research Methodology
2. Business Statistics and Data Analysis through various tools (AMOS, PLS, SPSS)

## POTENTIAL SUPERVISION

### A. Master of Science (MSc.) Program

Marketing and Management

### B. Doctor of Philosophy (PhD) Program

Marketing and Management

## INTRODUCTION TO NEW COURSE FOR MBA

1. Disaster Management, Disaster Preparedness and Epidemiology (Social Science Aspect)

## ACADEMIA AND TEACHING

1. **Putra Business School-PBS (1<sup>st</sup> AACSB Accredited Business School in Malaysia), UPM, Malaysia**  
Consumer Behaviour, Business and Marketing in Asia, etc.  
**Audience: Master of Business Administration (MBA)**
2. **Lincoln University College, Petaling Jaya, Malaysia: Currently Teaching.**  
Courses: a. International Business, b. Risk Management in Global Business  
**Audience: Master of Business Administration (MBA)**
3. **UNIVESITI MALAYSIA TERENGGANU MALAYSIA (UMT)**  
Courses: International Business, International marketing, Business communication, business ethics, digital (e-) marketing, purchasing and supply management
4. **Global Modern International School (GMIS), Kajang, Malaysia**  
Courses: a. Economics, b. Sociology, c. Islamiyat

## RESEARCH AND PUBLICATIONS

### PUBLISHED PAPER:

#### As Lead Author:

#### 1. Does quality stimulate customer satisfaction where perceived value mediates and social media moderates?

Authors: Md. Uzir Hossain Uzir; Ishraq Jerin; Hussam Al Halbusi; Abu Bakar Abdul Hamid; Ahr Shaharudin Abdul Latiff  
Journal and Publisher: Heliyon (CellPress Publisher)  
Journal Status & Year: Scopus: Q1 CiteScore: 2.1 and WoS: ESCI; Year: 2020 (December)

#### 2. Does customer satisfaction exist in purchasing and usage of Electronic Home Appliances in Bangladesh through interaction effects of Social Media

Authors: Md. Uzir Hossain Uzir, Abu Bakar Abdul Hamid, Ahmad Shaharudin Abdul Latiff  
Journal and Publisher: International Journal of Business Excellence (Inderscience)  
Journal Status & Year: Scopus: Q3 Cite Score: 1.6; Year: 2021 (January)

#### 3. Customer satisfaction and brand loyalty in electronic home appliances in Bangladesh: the contingent role of brand trust.

Authors: Md Uzir Hossain Uzir; Abu Bakar Abdul Hamid; Ahmad Shaharudin Abdul Latiff; Ramayah Thurasamy  
Journal and Publisher: Springer Nature (SN) Business and Economics; Springer Nature  
Journal Status & Year: Scopus: No; CiteScore: Nil; Year: 2021 (May)

#### 4. Do Service Quality, Perceived Value and Trust of Online Home Delivery Service Satisfy the Customer? Evidence from a Developing Country

Authors: Md. Uzir Hossain Uzir, Hussam Al Halbusi, Ramayah Thurasamy, Rodney Lim Thiam Hock, Musheer Abdulwahed Aljaberi, Najmul Hasan, Mahmud Hamid  
Journal and Publisher: Journal of Retailing and Consumer Services; Elsevier  
Journal Status & Year: Scopus: Q1; CiteScore: 9.0; WoS: Q1 (JCR), IF: 10.935; Year: 2021 (August)

#### 5. Impact of COVID-19 on Psychological Distress among SME owners in Ghana: (Partial Least Square Structural Modeling (PLS-SEM) Approach

Authors: Md Uzir Hossain Uzir, Zakari Bukari, Ishraq Jerin, Najmul Hasan, Abu Bakar Abdul Hamid, Ramayah Thurasamy  
Journal and Publisher: Journal of Community Psychology (Willey Liss Inc)  
Journal Status & Year: Scopus: Q2; CiteScore: 2.2; WoS: Q2 (JCR), IF: 2.828; Year: 2021 (September)

## **6. Applied Artificial Intelligence and User Satisfaction: Smartwatch Usage for Healthcare in Bangladesh during COVID-19**

Authors: Md. Uzir Hossain Uzir, Hussam Al Halbusi, Dr. Rodney Lim, Ishraq Jerin, Abu Bakar Abdul Hamid, Ramayah Thurasamy, A.K.M. Ahasanul Haque  
Journal and Publisher Technology in Society: An International Journal (Elsevier)  
Journal Status & Year Scopus: Q1; CiteScore: 4.2; WoS: Q1 (JCR), IF: 6.735; Year: 2021 (October)

## **7. Does Social Media Interact Consumer Satisfaction and Brand Loyalty in Electronics Home Appliances: Evidence from Bangladesh?**

Authors: Md Uzir Hossain Uzir, Hamid, Abu Bakar Abdul, Ishraq Jerin, Ahmad Shaharudin Abdul Latiff, Ramayah Thurasamy and A.K.M. Ahasanul Haque  
Journal and Publisher International Journal of Quality and Innovation (Inderscience)  
Journal Status & Year ERA Endexed; Scopus: Not; CiteScore: Nil; Accepting Year: 2021 (August)

## **8. Brand Trust and Brand Loyalty in Electronics Home Appliances in Bangladesh: Moderating Role of Demography and Brand-Origin, Social Media and its Usage Duration**

Authors: Md Uzir Hossain Uzir, Zakari Bukari, Abu Bakar Abdul Hamid, Ahmad Shaharudin Abdul Latiff, A.K.M. Ahasanul Haque  
Journal and Publisher Journal for Global Business Advancement (InderScience)  
Journal Status & Year Scopus: Q3 CiteScore: 0.3; Year: 2021 (Under Review)

## **9. Applied Artificial Intelligence: Acceptance-Intention-Purchase and Satisfaction on Smartwatch Usage in a Ghanaian Context**

Authors: Md. Uzir Hossain Uzir, Ishraq Jerin, Prof. Dr. Abu Bakar Abdul Hamid, Ramayah Thurasamy and others  
Journal and Publisher Heliyon  
Journal Status & Year Scopus Q1, and JCR : Q3 IF: 3.88

### **AS A CO-AUTHOR**

## **10. Corporate governance and non-financial performance of medium-sized firms in Nigeria: a CB-SEM approach**

Authors: Adedeji, Babatunji Samuel; Uzir, Md Uzir Hossain; Rahman, Mohammad Mizanur; Jerin, Ishraq  
Journal and Publisher Indian Journal of Corporate Governance (SAGE Publications)  
Journal Status & Year Scopus: Q2; CiteScore: 1.8; Year: 2019

## **11. Corporate governance and performance of medium-sized firms in Nigeria: does sustainability initiative matter?**

Authors: Babatunji Samuel Adedeji; Tze San Ong; Md Uzir Hossain Uzir; Abu Bakar Abdul Hamid  
Journal and Publisher Corporate Governance: The International Journal of Business in Society (Emerald Publishing)  
Journal Status & Year Scopus: Q1; CiteScore: 4.8; Year: 2020

## **12. The Roles of the Physical Environment, Social Servicescape, Co-Created Value, and Customer Satisfaction in Determining Tourists' Citizenship Behavior: Malaysian Cultural and Creative Industries**

Authors: Hussam Al Halbusi; Pedro Jimenez Estevez; Tan Eleen; Ramayah, Thurasamy; Md U Hossain Uzir  
Journal and Publisher Sustainability (MDPI)  
Journal Status & Year Scopus: Q1; CiteScore: 4.4; WoS: Q2 (JCR), IF: 3.235; Year: 2020

## **13. Necessities and Ways of Combating Dissatisfactions at Workplaces Against the Job-Hopping Generation Y Employees**

Authors: MD Mahamudul Hassan; Manimekalai Jambulingam; Elangkovan Narayanan Alagas; Md Uzir Hossain Uzir; Hussam Al Halbusi  
Journal and Publisher Global Business Review (Sage)  
Journal Status & Year Scopus: Q2; CiteScore: 2.6; Year: 2020

**14. A Scientific Novel Way of Article and Thesis Writing: Findings from a Survey on Keyword, Sequence, and Importance (KSI) Technique**

Authors: Md Kamal Uddin, Md Uzir Hossain Uzir, Md. Mahadhi Hasan, Mohammad Salim Hassan, Mohammad Sahabuddin  
Journal and Publisher: Universal Journal of Educational Research (Horizon)  
Journal Status & Year: Scopus: Not; CiteScore: Nil; Year: 2021

**15. Assessment of the Coronavirus Pandemic (COVID-19) Impact on Supply Chain and SME Manufacturing Firms' Performance in Malaysia**

Authors: Abu Bakar Abdul Hamid, Siti Zaleha Ismail and Md Uzir Hossain Uzir  
Journal and Publisher: International Journal of Supply Chain Management (IJSCM) (Exceling Tech)  
Journal Status & Year: Scopus: Not; CiteScore: Nil; Year: 2021

**16. Impact of Innovation Competitive Advantage on Product Quality for Sustainable Growth among SMEs: An Empirical Analysis.**

Authors: Danjuma Tali Nimfa, Md Uzir Hossain Uzir and et al.  
Journal and Publisher: International Journal of Business Science and Applied Management  
Journal Status & Year: Scopus: Q3; CiteScore: 0.7; Year: 2021

**17. The panorama between COVID-19 pandemic and Artificial Intelligence (AI): Can it be the catalyst for Society 5.0?**

Authors: Ariful Islam, Md. Uzir Hossain Uzir, Sazali Abdul Wahab  
Journal and Publisher: International Journal of Scientific Research and Management  
Journal Status & Year: Scopus: Not; CiteScore: Nil; Year: 2020

**18. The potential scope of m-health initiative into Grameen renewable energy in Bangladesh**

Authors: Mahfuz Ashraf, MarufaHasin, A B EmranSalahuddin, Sohel Ahmed, Soong-Chul Ro Pradeep Ray, Md Uzir Hossain Uzir  
Journal and Publisher: The International Technology Management Review (Atlantis Press)  
Journal Status & Year: Scopus: Not; CiteScore: Nil; Year: 2018

**19. Social business for responding to natural disasters: a post-tsunami case study in Indonesian region**

Authors: Geumpana, TeukuAulia; Ashraf, Mahfuz; Hasan, Rashadul; Morshed, Md Munzur; Hossain, Uzir, Md Uzir Hossain; Bunde-Birouste, Anne  
Journal and Publisher: The International Technology Management Review (Atlantis Press)  
Journal Status & Year: Scopus: Not; CiteScore: Nil; Year: 2018

**20. Assessment of the Coronavirus Pandemic (COVID-19) Impact on Supply Chain and SME Manufacturing Firms' Performance in Malaysia**

Authors: Abu Bakar Abdul Hamid, Siti Zaleha Ismail and Md Uzir Hossain Uzir  
Journal and Publisher: International Journal of Supply Chain Management (IJSCM) (Exceling Tech)  
Journal Status & Year: Scopus: Not; CiteScore: Nil; Year: 2021

**21. Is Player Behaviour and Motivation to Purchase Dota-2 Virtual in Game Items Considered an Addictive**

Authors: Hussam Al-Halbusi, Md. Uzir Hossain Uzir  
Journal and Publisher: Kybernetes, Emerald Publishing  
Journal Status & Year: Scopus: Q1 CiteScore: 4.5; Year: 2021 (Under Review)

**22. Halal Supply Chain Ecosystem in Malaysian context**

Authors: Mohammad Abdullah Abu Sayed<sup>1</sup>, Chowdhury, M Rezaul Karim<sup>2\*</sup>, Hafiz Muhammad Zia-Ul-Haq<sup>3</sup>, Md. Uzir Hossain Uzir<sup>3</sup>, Md. Nurul Islam Siddique<sup>4</sup>, Saharuddin Abdul Hamid<sup>2</sup>  
Journal and Publisher: SPECIALUSIS UGDYMAS / SPECIAL EDUCATION 2022 1 (43)  
Journal Status & Year: Scopus: Q4 CiteScore: 1.0; Year: 2022

**23. A cross-sectional study on the impact of the COVID-19 pandemic on psychological outcomes: Multiple indicators and multiple causes modeling**

Authors: MA Aljaberi, NA Alareqe, A Alsalahi, MA Qasem, S Noman, MUH Uzir  
Journal and Publisher PLOS One Journal  
Journal Status & Year Scopus: Q1 IF: 3.752, Year: 2022

**24. Customer Loyalty for Retailers' growth in Bangladesh: Does Retailer Attribute and Awareness influence satisfaction and loyalty?**

Authors: A.K.M. Ahasanul Haque, Naila Anwar, Md Uzir Hossain Uzir  
Journal and Publisher International Journal of Quality and Innovation (Inderscience)  
Journal Status & Year ERA Indexed; Scopus: Not, CiteScore: Nil; Year: 2021 (September)

**25. The dual effect of Fear of Pandemic on consumer satisfaction and repurchase intention for Electrical Home Appliances During COVID-19**

Authors: Abu Bakar Abdul Hamid\*; Norizan Mat Saad; Md Uzir Hossain Uzir; Ishraq Jerin  
Journal and Publisher Journal of Sustainability Science and Management, UMT  
Journal Status & Year Scopus: Q3, Year: 2022 (Under Review)

**26. Practicing Soft HRM for Generation Y Employees Against the Turnover Crisis of 21st Century**

Authors: Md Mahamudul Hassan, Md Uzir Hossain Uzir and et al.  
Journal and Publisher International Journal of Business Excellence (Inderscience)  
Journal Status & Year Scopus: Q1 CiteScore: 1.6; Year: 2021 (January)

**27. Determinants of Voters Behaviour and Voting Intention: The Mediating Role of Social Media**

Authors: Zakari Bukari, Uzir Hossain Uzir, Abu Bakar  
Journal and Publisher Cogent Business & Management  
Journal Status & Year Scopus: Q2

**28. Psychological Toll of the COVID-19 Pandemic: An In-depth Exploration of Anxiety, Depression, and Insomnia and the In-fluence of Quarantine Measures on Daily Life.**

Authors: Musheer A. Aljaberi, Mohammed A. Al-Sharafi, Md. Uzir Hossain Uzir, Aiche sabah, Amira Mohammed Ali, Kuo-Hsin Lee, Abdulsamad Alsalahi, Sarah Noman 9 and Chung-Ying Lin1  
Journal and Publisher Healthcare-MDPI  
Journal Status & Year Scopus Q1, and JCR : Q1

**29. A Conceptual Model For The Adoption Of Green Building Technology In The Construction Industry**

Authors: Islam md shaharul1\*, sade abu bakar1, norizan mat saad1, md. Uzir Hossain uzir1 and syed shah alam  
Journal and Publisher Journal of Sustainability Science and Management, UMT  
Journal Status & Year Scopus: Q3, Year: 2024 (Under Review)

**Accepted Paper and Waiting for being published:**

**As a Co-Author:**

**30. Does Trust And Loyalty Matter In Ghanaian Voters` Voting Intention? A Political Marketing Perspectives?**

Authors: Zakari Bukari, Uzir Hossain Uzir, Abu Bakar  
Journal and Publisher Cogent Business & Management  
Journal Status & Year Scopus: Q2

**PAPERS UNDER REVIEW**

**AS Lead Author**

**31. Is Grab changing the Travel Behaviour of people of Malaysia?**

Authors: Md. Uzir Hossain Uzir, Hussam Al Halbusi, Jun-Hwa Cheah, Ahmad Shaharudin Abdul Latiff, Ishraq Jerin



Journal and Publisher SPECIALUSIS UGDYMAS / SPECIAL EDUCATION 2022 1 (43)  
Journal Status & Year Scopus: Q4 CiteScore: 1.0; Year: 2022

### **32. Brand Loyalty in Electronics Home Appliances in Bangladesh: Covariance Base Structural Equation Modelling Approach**

Authors: Md. Uzir Hossain Uzir, Ishraq Jerin, Prof. Dr. Abu Bakar Abdul Hamid, Ramayah Thurasamy  
Journal and Publisher International Journal of Business and Emerging Markets (InderScience)  
Journal Status & Year Scopus: Q4 CiteScore: 0.6; Year: 2020 (Under Review)

### **33. Framing the influence of AAI environment on consumer buying behavior: Consumer buying is controlled or influenced?**

Authors: Md. Uzir Hossain Uzir, Siti Norida Wahab  
Journal and Publisher Journal of Consumer Research (Oxford Publication)  
Journal Status & Year Scopus Q1, and JCR : Q1 [FT 50 journal]

### **34. Applied Artificial Intelligence tools in Consumer Research in the Era of ChatGPT: Black Hair Shampoo selection**

Authors: Md. Uzir Hossain Uzir  
Journal and Publisher Heliyon  
Journal Status & Year Scopus Q1, and JCR : Q2 IF: 3.88

### **35. The dual and reciprocal effects of House-owner and Tenant in household products: SET and SOR Approach.**

Authors: Md. Uzir Hossain Uzir  
Journal and Publisher International Journal of Consumer Studies  
Journal Status & Year Scopus Q1, and JCR : Q1 IF: 6.88

### **36. An Investigation of the Mediating Role of Religious Leaders' Referrals in Consumer Behavior**

Authors: Md. Uzir Hossain Uzir\*, Zakari Bukari, Tareq Rasul, Abdur Rauf, Rodney Lim Thiam Hock, Ishraq Jerin, Abhijit Ghosh  
Journal and Publisher Global Business and Organizational Excellence, Sage  
Journal Status & Year Scopus Q2, and JCR : Q2 IF: 10.35

#### **As a Co-Author:**

### **37. The utilization of artificial intelligence (AI-ChatGPT) device in supply chain management: How it was applied and what stakeholders will benefit?**

Authors: Siti Norida Wahab and Md. Uzir Hossain Uzir  
Journal and Publisher Journal of Technology Forecasting and Social Changes  
Journal Status & Year Scopus Q1, and JCR : Q1

### **38. Attitudinal Intention of Using Pragmatic Artificial Intelligence on robotic waiters in a Restaurant Services**

Authors: AKM Ahasanul Haque et al., and Uzir  
Journal and Publisher International Journal of Hospitality Management  
Journal Status & Year Scopus Q1, and JCR : Q1 and ABDC: A\*

#### **Conference Proceedings:**

1. II-International Symposium on Global Pandemics and Multidisciplinary Covid-19 Studies, Ankara, Turkey  
Paper Title: Repurchase Intention of Electronics Home Appliances During COVID-19 Pandemic Among Malaysian Consumers

#### **ORIGINAL BOOK PUBLICATION:**

1. **BRAND LOYALTY IN BANGADESH: Customer Satisfaction, Brand Trust, Social Media Usage in Electronic Home Appliances**

**Authors:** Md. Uzir Hossain Uzir, Abu Bakar Abdul Hamid, Ahmad Shaharudin Abdul Latiff, Ishraq Jerin

**Publisher:** Partridge, Singapore, **Year:** 2021

### Session Chair

1. 7th INTERNATIONAL CONFERENCE ON ACCOUNTING, BUSINESS AND ECONOMICS (ICABEC 2022), Universiti Malaysia Terengganu, Malaysia; 24th-26th October 2022
2. The 5th International Conference on Healthcare and Allied Sciences (ICHAS) 2022 was organised on October 26-27, 2022 by Lincoln University College, Malaysia
3. The 6th International Conference on Healthcare and Allied Sciences (ICHAS) 2022 was organised on September 05-06, 2023 by Lincoln University College, Malaysia

### RESEARCH GRANT AND FUNDING

#### Research Grant

1. **The effect of customer climate change engagement and sustainable attitude on customer sustainable behaviour: PLS-SEM and fsQCA Approach.**

**Funder:** Infrastructure University Kuala Lumpur (IUKL), Kajang Malaysia

**Project Leader:** Prof. Dr. Abu Bakar Abdul Hamid, v Infrastructure University Kuala Lumpur (IUKL), Malaysia

**Role:** Research Associate; **Project Duration:** October 2023 to September 2024

**Project Status:** Manuscript is submitted in Journal of Business Research (Under Review)

2. **The Coronavirus pandemic (COVID-19) impact on supply chain and SME manufacturing firms' performance in Malaysia.**

**Funder:** Higher Education Ministry, Malaysia; Amount: RM20,000.00

**Project Leader:** Prof. Dr. Abu Bakar Abdul Hamid, Putra Business School, Malaysia

**Role:** Research Associate; **Project Duration:** August 2020 to March 2021

**Project Status:** Complete in March 2021

3. **Repurchase Intention of Electronics Home Appliances During COVID-19 Pandemic Among Malaysian Consumers.**

**Funder:** Putra Business School Internal Grant; Amount: RM6,000.00

**Project Leader:** Prof. Dr. Abu Bakar Abdul Hamid, Putra Business School, Malaysia

**Role:** Research Associate; **Project Duration:** March 2021 to February 2022

**Project Status:** Complete and Published in Scopus 3 Journal.

### INTERNATIONAL COLLABORATION

International collaboration with several authors in joint research projects: **i) Iraq (Qatar), ii) Nigeria, iii) Ghana, Malaysia, iv) Bangladesh, v) Australia, vi) China, and vii) India.**

### CONFERENCE AND COLLOQUIUM PARTICIPATION

1. **Singapore International Conference on Sustainable and Innovative Practices in Management, Science, Law, Humanities, Engineering, And Higher Education**

**Date and Time:** July 11 & 12, 2024 08:30 AM (Singapore Time)

**Venue:** The National University of Singapore, Alumni House 11 Kent Ridge Drive, #05-01 Singapore

**Paper:** Consumer mental stability and their purchase decision towards brand loyalty

**Authors:** Uzir, Md Uzir Hossain

**Role:** Face to face Present a paper.

**Award:** Best Paper

2. **Navigating Shared Futures In Social Innovations, Management, Economics and Engineering 2024 (SIME2024),**

**Date:** May 28-29, 2024

**Venue:** University of Western Australia, Perth, Western Australia

**Paper Title:** Investigating The Effect Of Customer Climate Change Engagement And Sustainable Attitude On Customer Sustainable Behaviour: The Contingent Role Of Government And Organization' Climate Change Initiatives

**Authors:** Professor Dr Abu Bakar Abdul Hamid<sup>1</sup>, Professor Datu Dr Noor Inayah Binti Yaakub<sup>1</sup>, Dr. Md. Uzir Hossain Uzir<sup>\*2</sup>, Ts. Syafiq Abdullah<sup>1</sup>, Ishrat Jerin<sup>2</sup>

**Role:** Presented a paper

3. **Conference:** 4th International Symposium on Applied Structural Equation Modelling and Methodological Matters (SASEM) 2023.

**Date:** November 16-18 2023.

**Venue:** Physical .

**Paper Title:** Developing and validating AAI Environment and framing the influence of on Consumer Buying Behavior: Consumer Buying is Controlled or Influenced?

**Authors:** Uzir, Md Uzir Hossain; Siti Norida

**Role:** Face to face Present a paper.

**Award:** Best Paper

4. **ISPEC: 7th INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES & HUMANITIES**

**Date:** September 18-19, 2021

**Venue:** MUS, TURKEY

**Paper Title:** The dual role of fear of pandemic on repurchase intention of electronics home appliances during COVID-19 pandemic: a developing country perspective.

**Authors:** Abu Bakar Abdul Hamid, Norizan Mat Saad, Md Uzir Hossain, Ishraq Jerin

**Role:** Presented a paper

5. **4th International Conference on Globalization & International Relations**

**Date:** August 01-02, 2021

**Venue:** Ankara, Turkey

**Paper Title:** Assessing The Impact of Covid-19 Pandemic On Supply Chain and Firm Performance of Malaysian Manufacturing SMEs)

**Authors:** Md Uzir Hossain, Siti Zaleha Ismail, Ishraq Jerin, Abu Bakar Abdul Hamid, Siti Norida Wahab

**Role:** Presented a paper

6. **2nd International Conference on Finance Business and Banking: ICFBB 2021**

**Date:** July 07-08, 2021

**Venue:** Aruna Hotel, Senggigi Lombok, Indonesia.

**Paper Title:** COVID-19 and its effect on Mental Distress among SME entrepreneurs in Ghana: PLS-SEM Approach

**Authors:** Md Uzir Hossain, Zakari Bukari, Ishraq Jerin, Abu Bakar Abdul Hamid, Siti Norida Wahab

**Role:** Presented a paper

7. **II-International Symposium on Global Pandemics and Multidisciplinary Covid-19 Studies**

**Date:** July, 2021

**Venue:** Ankara, Turkey

**Paper Title:** Repurchase Intention of Electronics Home Appliances During COVID-19 Pandemic Among Malaysian Consumers

**Authors:** Abu Bakar Abdul Hamid, Norizan Mat Saad, Md. Uzir Hossain Uzir

**Role:** Presented a paper

8. **6th International Management Conference: IMC 2020**

**Date:** 16-18 December, 2020

**Venue:** Fortune Institute of International Business (FIIB), Vasant Vihar, New Delhi.

**Paper Title:** Electronics Home Appliances in Bangladesh and its Brand Loyalty: CB-SEM Approach

**Authors:** Md Uzir Hossain Uzir, Abu Bakar Abdul Hamid, Zakari Bukari, Siti Noida Wahab, Hussam Al-Halbusi, Ishraq Jerin

**Role:** Presented a paper

9. **Conference:** National Seminar on Digitalization, Globalization & Sustainability  
**Date:** July 16, 2019.  
**Venue:** Faculty of Economics and Management, Universiti Putra Malaysia.  
**Paper Title:** Does quality stimulate customer satisfaction where perceived value mediates and social media moderates?  
**Authors:** Md. Uzir Hossain Uzir, Ishraq Jerin, Hussam Al Halbusi, Hamid, Abu Bakar Abdul, Ahmad Shaharudin Abdul Latiff  
**Role:** Present a paper.
10. **Conference:** Applied Research International Conference on Business and economics 2019 (ARICON02-19)  
**Date:** November 18, 2019.  
**Venue:** Lucia Windsor Room, Newnham College, University of Cambridge, U.K.  
**Paper Title:** Does Service Quality ensure customer Satisfaction in Mr. Bigg's, Nigeria?  
**Authors:** Md. Uzir Hossain Uzir; Danjuma Tali Nimfa; Ibrahim Toro Lawal, Abu Bakar Abdul Hamid, Ahmad Shaharudin Abdul Latiff, Sazali Abd. Wahab  
**Role:** Online Present a paper.
11. **Conference:** 4th International Research Conference on Economics, Business and Social Sciences- MY Chapter.  
**Date:** December 18 and 19, 2019.  
**Venue:** Putra Business School, Malaysia.  
**Paper Title:** Do Service Quality, Perceived Value and Trust of Home Delivery Service of Online Purchase Satisfy the Customer? Empirical Study on Students in Bangladesh?  
**Authors:** Md Uzir Hossain Uzir, Ishraq Jerin, Abu Bakar Abdul Hamid, Ahmad Shaharudin Abdul Latiff  
**Role:** Online Present a paper.
12. **Conference:** 13th Annual Conference of the EuroMed Academy of Business: Business Theory and Practice Across Industries and Markets.  
**Date:** September 9-10 2020.  
**Venue:** Virtual Conference.  
**Paper Title:** Customer Satisfaction And Brand Loyalty In Electronic Home Appliances In Bangladesh: The Contingent Role Of Brand Trust  
**Authors:** Uzir, Md Uzir Hossain; Abdul Hamid, Abu Bakar; Abdul Latiff, Ahmad Shaharudin; Ramayah, Thurasamy  
**Role:** Online Present a paper.
13. **Conference:** 4th International Symposium on Applied Structural Equation Modelling and Methodological Matters (SASEM) 2023.  
**Date:** November 16-18 2023.  
**Venue:** Physical .  
**Paper Title:** Developing and validating AAI Environment and framing the influence of on Consumer Buying Behavior: Consumer Buying is Controlled or Influenced?  
**Authors:** Uzir, Md Uzir Hossain; Siti Norida  
**Role:** Face to face Present a paper.  
**Award:** Best Paper

#### Putra Business School (PBS) COLLOQUIUMS PARTICIPATION

1. **Colloquium:** Putra Business School Research Colloquium (PURE) Series 1  
**Date:** Jun 26, 2019.  
**Venue:** Putra Business School, Malaysia.

**Role:** Present a paper

**Award:** Best Presenter

2. **Colloquium:** Putra Business School Research Colloquium (PURE) Series 2

**Date:** Jan 22, 2020.

**Venue:** Putra Business School, Malaysia.

**Role:** Present a paper

## INVITED PAPER AND BOOK CHAPTER REVIEWER

### RESEARCH ACTIVITIES

- Project:** Assessment of Coronavirus Pandemic (COVID-19) impact on supply chain and SMES manufacturing firm performance in Malaysia  
**Project Coordinator:** Prof. Dr. Abu Bakar Abdul Hamid, Putra Business School, Malaysia  
**Position:** Research Associate  
**Duration:** August 2020 to February 2021
- Project:** Factors affecting EHR (e-Human Resource system and its expansion),  
**Project Coordinator:** Dr. Rakibul Hoque, MIS Department, University of Dhaka  
**Position:** Research Associate  
**Duration:** Dec 2017 to April 2018
- Project:** Investigating Impact of Subculture on Business Negotiations Styles  
**Project Coordinator:** Dr. Rakibul Hoque, MIS Department, University of Dhaka  
**Position:** Research Associate  
**Duration:** April to July 2018
- Project:** Impact of water logging on women, children, elderly, and people with disabilities in the water logged area in southern Bangladesh  
**Project Patronized:** NARRI Consortium,  
**Project completed by:** Institute of Disaster Management and Vulnerability Studies  
**Project Co-coordinator:** Pro. Dr. Mahbuba Nasreen, Director of IDMVS, University of Dhaka  
**Position:** Supervisor of a team consisting of 5 members  
**Project Survey Location:** Satkhira SadarUpzila and Assashuni Upzila in Satkhira District  
**Duration:** May to June 2017
- Project:** Employment of Expatriates and its alternatives in the RMG Sector of Bangladesh  
**Project Patroniser:** ILO-CEBAI and FBS, University of Dhaka  
**Project Coordinator:** Prof Dr Mohammad Thoufiqul Islam, Prof. Dr. Muhammad Ismail Hossain, Dr. Mohammad Tareq, University of Dhaka  
**Position:** Research Associate  
**Duration:** September to November, 2017
- Project:** Factors Affecting the Adoption of Telemedicine in Rural Areas of Bangladesh  
**Project Coordinator:** Dr. Rakibul Hoque, MIS Department, University of Dhaka  
**Position:** Research Associate  
**Close Date:** February to April, 2018

### WORK EXPERIENCE

| Institute/Company                    | Role   | Location                           | Duration         |
|--------------------------------------|--|------------------------------------|------------------|
| Putra Business School, UPM, Malaysia | Senior Lecturer (Assistant Professor)<br>Teaching, Supervision, Collaboration) | University Putra Malaysia, Serdang | Since 01.01.2024 |

|  |   |  |  |
|--|---|--|--|
| Lincoln University college (LUC)*            | Senior Lecturer (Assistant Professor)<br>Teaching, Supervision, Collaboration)                                      | Lincoln University College Main Campus, Wisma Lincoln, Petaling Jaya, Selangor | Since 31.12.2023                                   |
| Universiti Malaysia Terengganu (UMT)*        | <b>Senior Lecturer (Assistant Professor)</b><br>Teaching, Supervision, Collaboration)                               | Kuala Nerus, Kuala Terengganu, Malaysia  | 08.05.2022 to 28.02.2023 (Two six-month Semesters) |
| Lincoln University college (LUC)*            | Part timer (teaching in MBA Program)  | Lincoln University College Main Campus, Wisma Lincoln, Petaling Jaya, Selangor | 01.01.2022 to 28.02.2023                           |
| Global Modern International School (GMiS)    | <b>Assistant Teacher</b><br>(teaching and supervision)  | Kajang, Selangor, Malaysia   | 03.09.2019 to 03.12.2019 (three months)            |
| PRIME BANK LIMITED (Private Commercial bank) | <b>Executive Officer</b> (MIS of SME Banking Division, Credit Management & Analyst, Foreign Trade, General banking) | Dhaka, Bangladesh  | 28.03.2010 to 23.04.2017 (7 years one month)       |
| Maxwell Consultancy                          | <b>Data Collection and Reporting</b>  | Dhaka, Bangladesh  | 01.01.2010 to 28.03.2010 (Three Months)            |

## ADDITIONAL MAJOR SKILLS

### DATA ANALYSIS AND STATISTICAL SKILLS

- SPSS: Well-versed in SPSS and Professional Trainer on SPSS
- CB-SEM (AMOS): Well-conversant in and Professional Trainer on CB-SEM (AMOS)
- PLS-SEM (SmartPLS): Expertise in and Professional Trainer on PLS-SEM (SmartPLS)
- Research Methodology
- Research and Survey (Data Collection)
- Successful arrangement of Focus Group Discussion (FGD)
- Conducting Key Informant Interview (KII) and Key Stakeholder Interview (KSI)
- Basic Python Coding and Machine Learning (ML)
- Endnote Software X9 version (for Referencing)

### COMPUTER LITERACY AND IT SKILLS

- MS Office 2016 (MS Word, MS Excel, MS Access)
- Advanced Excel
- Operating System (Windows and iOS)

### TRAINING AND SEMINAR FACILITATOR

#### A. Trainer:

1. Workshop on Let's write a good paper for good journal; Nov 6, 2021.
2. Two-Workshop on PLS-SEM Using SmartPLS 3.3.8; September 25-16, 2021 for Somalia Imam University.
3. Two-Workshop on PLS-SEM Using SmartPLS 3.3.8; August 14-15, 2021.
4. Workshop on two-day workshop on "Data Analysis with SPSS and Structural Equation Modelling (SEM)" Organized by Faculty of Business Studies, University of Dhaka; February 15 and February 22

5. A two-day long workshop on covariance-based structural equation modelling (SEM) at Faculty of Educational Studies (FPP), UPM on July 13 and 14 2019. Officiated by Prof. Dr. Abu Bakar Abdul Hamid, PBS.
6. A day long workshop of Modalities on Research conducted in Universiti Putra Malaysia (UPM) on April 13 2019 (Jointly with Dr. Md. Mizanur Rahman and Samuel Adedeji). Officiated by Prof. Dr. Abu Bakar Abdul Hamid, PBS.
7. A two-day long workshop of AMOS, SPSS and data analysis, PBS, Universiti Putra Malaysia (UPM) on March 23-24 2019 (Jointly with Dr. Mizanur Rahman). Officiated by Prof. Dr. Abu Bakar Abdul Hamid, PBS.
8. A workshop of basic statistics, SPSS and data analysis, Universiti Putra Malaysia (UPM) on December 2018.
9. Professional Trainer of Fundamental Training Course on "Enhance your expertise in number (Stat) through Stat tool (SPSS)" (Training for Students, professionals and Researchers), May 2018.
10. Professional Trainer of "Enhance & Enrich your expertise in number (Stat) through Graph (SEM-SmartPLS-3)" (Training for Students/professionals/Researchers), June 2018.
11. Cross cultural communication through marketing and social media; HELP University, KL, Malaysia, 2018

#### B. Seminar Speaker:

1. KSI Model: Excellence in Thesis and article writing- A Practical Orientation. Held in Faculty of Economics and Management (FEP), Universiti Putra Malaysia (UPM), October 30 2018.
2. Smart way to Referencing using EndNote 7, UPM.

#### C. Webinar Speaker

1. Thesis and article document formatting technique: Online (GoogleMeet Flat form); 27 October 2020.

#### D. Host or Moderator

1. **A Webinar on Question and Answer Session:** Research Methodology; **Speaker:** Prof. Ramayah Thurasamy, USM, Malaysia; 21 December 2020.
2. **A Webinar on Finance:** Consumer financial vulnerability in Malaysia; **Speaker:** Dr. Mohammad Mahfuzur Rahman, Senior Lecturer, UM, Malaysia, November 7, 2020.

#### PARTICIPATION IN WORKSHOP, PROGRAM AND DISCUSSION

1. World Marketing Summit 2012: The knowledge sharing with Marketing Guru Philip Kotler 2012, Mirpur Stadium, Bangladesh
2. Attending a talk on the real impact of disruptive innovations - "First step in developing your own brand is "to lean" on established global brands" by Oxford OBA Alumni KL Chapter's International Lecture Series 2018. Prof Lalit Johri. January 18, 2019, Putra Business School.
3. Attending the workshop Keywords Sequence Importance: A Potential Technique for Quality Thesis and Publication; Facilitator by Dr. Md. Kamal Uddin, Associate Professor, UPM.

#### LANGUAGE APTITUDE

- Bengali** : Bengali is mother tongue and native language.
- English** : Have good command of English in Speaking, Writing, Reading, and Listening
- French** : Limited and elementary conversant in Française (course completed in Alliance Française, Dhaka)

#### TRAINING RECEIVED

| Topic   | Institute                 | Duration           | Training Areas   |
|---|---------------------------|--------------------|--|
| Statistical Package for Social Science (SPSS) | Department of Statistics, | 10 days (40 hours) | Statistics, data entry, hypothesis test, ANOVA, Regression, Correlation, Skewness, Chi-square, |

|   |                               |        |  |
|---|-------------------------------|--------|--|
|   | University of Dhaka           |        | Statistical Data Tools, Data Binning, Variable Creation, Cross Table, Date Wizard, Frequency Table, Report Generation, Report Explanation, Chart and graphs, |
| Statistical Package for Social Science (SPSS) | BDJOBS.com                    | 2 days | Statistical Data Tools, Data Binning, Variable Creation, Cross Table, Date Wizard, Frequency Table, Report Generation, Report Explanation, Chart and graphs, |
| AMOS-SEM                                      | Khan Taufique, Ph.D           | 2 days | Confirmatory Factor Analysis (CFA) at Uttara University on January 6-7, 2018   |
| Advanced Excel in Accounting Officials        | BDJOBS.com                    | 1 day  | Daily Transaction record, excel input, Report Generation, Budgeting, etc.  |
| Advance Excel                                 | Global Training Center, Dhaka | 3 days | Advance Sorting & Filtering, Pivot Table, Charts, Slicers, Vlookup, Excel styles, Hyperlink, Data Tools, Data Outlines, Macros & coding, Format Controls     |

#### MEMBERSHIP/ PROFESSIONAL MEMBER SHIP

1. Marketing Alumni Association (MAA), University of Dhaka, Bangladesh
2. Academy of International Business (AIB), USA
3. Institute of Marketing, Malaysia till 2025

#### AWARD AND ACHIEVEMENTS

1. Best Paper Reward In Conference 2024
2. Best Paper Reward In Conference 2023
3. Best Presenter in Marketing Segment (Colloquium June 2019)
4. Best Presenter in Marketing Segment (Colloquium December 2019)
5. Winner of IT Training Course under Prime Bank Limited, 2015
6. Scholarship: Dhaka Education Board Scholarship 2000
7. Best Prizewinner in Inter-School Merit Competition 1999
8. Whole School First in Primary School and Secondary School
9. Prize reception from Female Parliament Member 1999

#### REFERENCES

1. **Prof. Dr. Abu Bakar Abdul Hamid**, Marketing and Supply Chain, Infrastructure University, Kuala Lumpur, Malaysia, Cell: +60177 687 436; email: [abu.bakar@iukl.edu.my](mailto:abu.bakar@iukl.edu.my), **Relationship:** PhD Supervisor
2. **Prof. Ramayah Thurasamy**, School of Management, Universiti Sains Malaysia, Minden, 11800, Penang, Malaysia, **e-mail:** [ramayah@usm.my](mailto:ramayah@usm.my), **Relationship:** Research Mentor and Co-author
3. **Dr. A.K.M. Ahasanul Haque (FCIM UK)**, Professor, Department of Business Administration, International Islamic University Malaysia, Box No. 10, 50728 Kuala Lumpur, Malaysia, Phone: +603-61964719; Fax: +603-61964644, E-mail: [ahasanul@iium.edu.my](mailto:ahasanul@iium.edu.my), **Relationship:** Research Mentor and Co-author

End