



Bethany Cooper
Medical Writer & Journalist
Registered Nurse
PhD Public Health
Candidate

Contact

 07933614489

 bethanyhannahcooper@outlook.com

 <https://www.linkedin.com/in/bethany-cooper-phd-public-health-candidate-msc-bsc-rn-ba08941ba/>

About Me

Skilled medical writer and public health professional with expertise in translating complex medical research into clear, actionable insights for healthcare professionals and the public. Passionate about improving healthcare outcomes through research, education, and effective communication.

Skills

- Critical Thinking
- Excellent Time Management
- Research Skills
- Attention To Detail
- Public Health Advocacy
- Leadership

Education

- **Doctor of Philosophy in Public Health (Ongoing)** 2022 -Present
Lancaster University
Year of Graduation: Expected 2026
Thesis - Exploring the provision of support services for the next of kin of patients with cancer.
- **Master of Science in Trauma Science** 2017-2019
Queen Mary University of London
Thesis - Exploring the factors that influence trauma team activation in emergency department staff. (Published RCNi Emergency Nurse) Distinction.
- **Bachelor of Science in Adult Nursing** 2014-2017
Liverpool John Moore University
First Class with Honours
NMC Registered

Experience

- **Medical Journalist** Jan 2024 - Present
Media Planet
As an expert medical journalist, my role involves meeting with clients and producing copy for various targeted health campaigns, featured both in print and online, in The Guardian, The Irish Independent, and New Scientist.

Clients include: AstraZeneca, Johnson & Johnson, Curry's, Investors in People, International Gynecologic Cancer Society International Gynecologic Cancer Society, Birmingham University, Xerox, Borg & Overstrom, Legal & General, Bristol Myers Squibb, Pharma Integrity, The Institute of Physics and Engineering in Medicine, Medtronic, Rovers Medical Devices, Biobank Ireland Trust, Fresenius Kabi, Zeab Therapeutics, and more.

Campaigns: Health Awareness, World Heart Day, The Power of Data, Innovations in Oncology & Life Science, Clinical Trials, Rare Diseases, Your Later Life, World Food Day, Women in STEM, International Men's Health Week, and Supporting the NHS.
- **CME Grant Proposal Writer** Feb 2024 - Present
PeerVoice Ltd & Answers in CME Ltd
Researching and writing CME grant proposals and needs assessments for clients in both the UK and the US. Developing compelling CME grant proposals that align with funder priorities (Including Pfizer, Moderna, AstraZeneca) and educational goals. Conducting in-depth needs assessments to pinpoint gaps in clinical practice and enhance the relevance of educational programs.
- **Contributing Health Writer** March 2024 - Present
Health News
Writing articles for HealthNews online platform on a weekly basis, utilising SEO optimisation tools to enhance content quality, while utilising my medical background and research skills to ensure content is evidence based and scientifically accurate.

Topics covered include probiotics and prebiotics, supplements, diabetes, appendicitis, RSV, bacterial vs viral infection, burns management, AI in healthcare, and many more.

- World Health Organization Health Influencer Fides Global Network
March 2024 - Present
- Marie Curie Experience of Care and Support Volunteer
Feb 2024 - June 2024

● **Freelance Health Sciences Writer** December 2020 - Present
I have worked for a number of additional clients to create medical content aimed at improving patient understanding and engagement, mainly health and wellness businesses and brands. Utilising my years in clinical practice alongside my academic endeavours, research skills, and nursing experience to produce high quality, evidence based medical content that is both readily accessible and easily understood.

Clients include HeyDay Wellness, Talk Health, The Hippocratic Post, BSA Today, and more.

Nursing Experience

● **Emergency Department Sister**
York Hospital January 2020 - December 2020
As one of the sisters within the Emergency department, I had a senior role in both the assessment of patient care needs and facilitation of treatment, alongside managerial duties such as team appraisals, audits, and ensuring key performance indicators were met. My knowledge and skills surrounding time critical emergency presentations, my understanding of evidenced based practice, department policies and procedures, and also the organisational structure of the hospital could be called upon by all members of the team to ensure effective processes were followed; ensuring high quality care at all times. Working throughout the COVID-19 pandemic, I was expected to have a firm understanding of updated government guidance, newly updated roles, responsibilities, and trust policies and procedures, alongside managing ongoing patient and team anxiety.

● **Staff Nurse**
York Hospital & Pulse Agency January 2017 - December 2020
Responsible for the assessment, observation, and treatment of patients within the emergency department, in all different circumstances and stages of care. Competent in observations, medication administration, plastering, venipuncture and cannula insertion, ECG, cardiac monitoring, IV fluid administration, wound care and facilitating diagnostics such as X ray, CT and ultrasound scanning, to name but a few. Each patient has an individual and often complex past medical history alongside their initial presentation of symptoms which makes knowledge of anatomy and physiology pivotal in order to correctly assess and treat patients. Often working in the resuscitation area of the department, responsible for time critical patient management, including trauma related cases which often require specialist and skilled management, and both mental health and paediatric presentations.

References

Available on request.

Thank you for your consideration.